

DEDA P.O.W.E.R. SOLUTIONS

Decision Intelligence for Industrial Distribution

Today's Challenges

Industrial distributors face significant challenges in today's marketplace:

Traditional approaches require high capital expenditure and extensive change management. **Deda offers a different approach: affordable, fast implementation, with high ROI.**

Deda's Decision Intelligence solutions enhance your existing systems with timely insights that help you respond to real-world changes as they happen—providing the situational awareness executives need to make confident decisions in a complex marketplace.

Margin Pressures

Due to intense price competition

Just-in-Time Demand

Requiring precise inventory management

Digital Transformation

Driving business model changes

Supply Chain Disruptions

From geo-political and environmental factors

The P.O.W.E.R. Advantage



Predictive Intelligence

Anticipate market changes with AI-powered forecasting



Optimal Inventory

Determine how much inventory to carry and where



Working Capital

Free up cash flow while improving service



Enhanced Decision Making

Make decisions with complete situational awareness



Risk Mitigation

Real-time visibility into supply chain risks

Our Decision Intelligence Portfolio



Inventory Data Intelligence

- Identify duplicate, similar, and obsolete SKUs
- Reduce operational costs by 5%; inventory costs by minimum 5%



Inventory Intelligence

- Optimize how much to buy, when to buy, where to place
- Minimum 5% increase in fill rates; 5% lower inventory



Demand Intelligence

- Up to four quarters forward-looking demand forecast
- 5-25% baseline improvement in forecast accuracy



Scenario Intelligence

- Compare and quantify supply chain decisions
- Improved fill rates by 5-15%; reduce penalties by up to 20%

Implementation Approach



Our self-funded approach means subsequent phases are supported by the value delivered in earlier stages.

Success Stories

Global Tool
Manufacturer

\$1.25B

Results: 13.6% reduction in backorders and 19.6% decrease in inventory within 3 months

Industrial Supply
Wholesaler

\$75M

Results: 40% reduction in back orders with 5% reduction in overall inventory

Outdoor Living Products
Manufacturer

\$1.44B

Results: Identified 70-95% of factors that influence products by region

Major Industrial
Distributor

\$16.9B

Results: Discovered duplicate SKUs, enhanced product descriptions

Why DEDA

- ✓ **25+ Years Expertise** in Quantitative Modeling, Applied AI and Operational Research
- ✓ **100+ Domain Experts** and Data Scientists
- ✓ **Proven, tested platform** that delivers speed to market
- ✓ **Backed by Deda Group** - \$600M global technology company

Contact Us

Ready to harness the power of Decision Intelligence?
Connect with our team to learn how Deda's P.O.W.E.R. Solutions can transform your operations with AI-driven insights.

 dedagroup.it  info@dedagroup.it

